

Media Information 2016 www.bridgefordesign.com

Some of our Advertising Partners

Furniture

1066 Pianos

www.1066pianos.com

Acquisitions of London www.acquisitions.co.uk

Alden Parkes

www.aldenparkes.com

Ambella

www.ambellahome.com

Ana Barreto

www.anabarretointeriors.com

And So To Bed

www.andsotobed.co.uk

Architectural Bronze Casements www.bronzecasements.com

Armourcoat

www.armourcoat.com

www.arteriorshome.com

Artmax Furniture

www.artmaxfurniture.com

Beardmore

www.beardmore.co.uk

Benchmark Furniture

www.benchmarkfurniture.com

Bespoke Sofa London

www.bespokesofalondon.co.uk

Birgit Israel

www.birgitisrael.com

Black Orchid Interiors www.blackorchid.london

Brights of Nettlebed

www.brightsofnettlebed.co.uk

Charlie Kingham www.charliekingham.co.uk

Christopher Guy

www.christopherguy.com Christopher Wray

www.christopherwray.com

Clarke & Clarke www.clarke-clarke.co.uk

Cleyndert & Barr www.cleyndertandbarr.com

Coleccion Alexandra www.coleccionalexandra.com Conker Brown

www.conkerbrown.co.uk

Courtvard Accessories www.courtyardah.co.uk

Daedalian Glass Studios www.daedalianglassstudios.

David Harber

www.davidharber.co.uk

David Seyfried

www.davidseyfried.com

com

www.delcor.co.uk

Dorya (Interio)

www.interio.co.uk

Duresta

www.duresta.com

E. Lawrence, Ltd

www.elawrenceltd.com

Encompass

www.encompassco.com

Epoc Beds

www.epocbeds.co.uk

Evolution Furniture www.ev-furniture.com

Fine Furniture Designs

www.finefurnituredesigns.co.uk Hancock & Moore

www.hancockandmoore.com

The Heritage Wardrobe

Company

www.theheritagewardrobecompany.

Hickory White

www.hickorywhite.com

Hurtado

www.hurtado.eu

Hypnos Beds

www.hypnosbeds.com

www.interio.co.uk

Isis Furniture

www.isis-furniture.co.uk

J Rotherham

www.jrotherham.co.uk



Mari laniq

www.mariianig.co

Marshall and Stewart

www.marshallandstewart.com

Matsuoka (Interio)

www.interio.co.uk

Minster Joinery www.minsterjóinery.co.uk

Minster Stone

www.minsterstone.ltd.uk

Morso

www.morso.co.uk

Mottahedeh

www.mottahedeh.com

Nathan Anthony www.nafurniture.com

Octagon Bespoke

www.octagonbespoke.co.uk

Phillip Watts Design www.phillipwattsdesign.com

Platonic Fireplace www.platonicfireplaces.co.uk

Podesta

www.podesta.uk.com

Premdor

www.premdor.co.uk

www.theenglishwardrobecompany. com

The Games Room Company www.gamesroomcompany.com

Tillys Interiors www.tillysinteriors.com

Tom Faulkner

www.tomfaulkner.co.uk

Tomlinson www.tomlinsonerwinlambeth.com

UBER Interiors

www.uber-interiors.com Vincent Sheppard

www.vincentsheppard.com

www.vispring.com

WARDROBE by Richard Baker www.wardrobe.me.uk

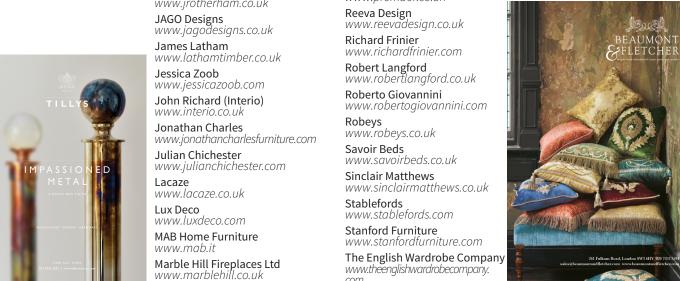
Wesley Barrell

www.wesley-barrell.co.uk Whitehead Designs

www.whiteheaddesigns.com **Woodland Furniture**

www.woodlandfurniture.com

Worlds Away www.worlds-away.com



Some of our Advertising Partners







Bathrooms

AJP Bathrooms

www.ajp-bathrooms.co.uk

Aston Matthews

www.astonmatthews.co.uk

Bard & Brazier

www.bardbrazier.co.uk

Bathrooms International www.bathroomsint.com

Catchpole & Rye www.catchpoleandrye.com

Crosswater

www.crosswater.co.uk

Czech & Speake

www.czechandspeake.com

Drummonds

www.drummonds-uk.com

Hurlingham Bath Company www.hurlinghambaths.co.uk

www.matki.co.uk

OASIS

www.oasisgroup.it

Original Bathrooms

www.original-bathrooms.co.uk

Roca Gallery www.rocalondongallery.com

Serdaneli www.serdaneli.fr

West One Bathrooms

www.westonebathrooms.com

Lighting

Andrew Kornat Designs www.andrewkornatdesigns.com

Best & Lloyd www.bestandlloyd.com

Cargocall

www.cargocall.com

Christopher Hyde www.christopherhyde.com

Collier Webb

www.collierwebb.com Fine Art Lamps

www.fineartlamps.com

Focus SB www.focus-sb.co.uk



Hamilton Litestat www.hamilton-litestat.com

Hector Finch www.hectorfinch.com

Luxform

www.luxform.co.uk

Martin Huxford

www.martinhuxford.com

Mici International

www.mici-international.com

Mr Light www.mrlight.co.uk

Original BTC

www.originalbtc.com

Phillips and Wood www.phillipsandwood.co.uk

Solaria Lighting www.solarialighting.com

Tigermoth Lighting www.tigermothlighting.com

Universal Lighting Services Ltd www.universal-lighting.co.uk

The Urban Electric Company

www.urbanelectricco.com

Valerie Wade

www.valeriewade.com



Kitchens

Chalon

www.chalon.com

Caesarstone

www.caesarstone.co.uk

Davonport

www.davonport.com

Espresso Design www.espressodesign.co.uk

Officine Gullo

www.officinegullo.co.uk

Fabrics & Wallpaper

www.altfield.com

Alton Brooke

www.alton-brooke.co.uk

Beaumont & Fletcher

www.beaumontandfletcher.com

Bernard Thorp www.bernardthorp.co.uk

Chelsea Textiles

www.chelseatextiles.com

Graham & Brown

www.grahambrown.com

Harlequin

www.harleguin.uk.com

Hodkin & Jones

www.plastermouldingsonline.com

Nomi Fabrics

www.nomiinc.com

Northcroft Fabrics www.northcroftfabrics.co.uk

The Silk Gallery www.thesilkgállery.com

www.zuber.fr

Floor Coverings

Alternative Flooring www.alternativeflooring.com

Atlantico Rugs

www.atlanticorugs.com

Bazaar Velvet

www.bazaarvelvet.com

Concept Handtufting Limited www.concepthandtufting.co.uk

Custom Carpet Company www.customcarpetcompany.co.uk

Deirdre Dyson

www.deirdredyson.com

Floor Seasons

www.floorseasons.co.uk

ITC Natural Luxury Flooring www.itcnaturalluxuryflooring.com

Knots Rugs www.knotsrugs.co.uk

Lapicida

www.lapicida.com

Loomah

www.loomah.com

Natural Stone Consulting www.naturalstoneconsulting.co.uk

www.stone-age.co.uk

Veedon Fleece www.veedonfleece.co

Shows

Decorex

www.decorex.com

Heimtextil

www.heimtextil.messefrankfurt.com

IMM Cologne

www.imm-cologne.com

Independent Hotel Show www.independenthotelshow.co.uk

January Furniture Show www.januaryfurnitureshow.com

Olympia Arts and Antiques Fair www.clarionevents.com

Salone del Mobile Milano www.salonemilano.it

Tendence - Messe Frankfurt www.tendence.messefrankfurt.com

Outdoors

A Place In The Garden www.aplaceinthegarden.co.uk

Boldstone Sculpture www.boldstonesculpture.co.uk

Crown Outdoor

www.crown-outdoor.co.uk

Haddonstone

www.haddonstone.com

Indian Ocean www.indian-ocean.co.uk

Leisure Plan www.leisureplan.co.uk

Skyline Design www.sky-linedesign.co.uk

Summit Furniture

www.summitfurniture.com

www.treasuregarden.com

Treasure Garden

www.tuuci.com





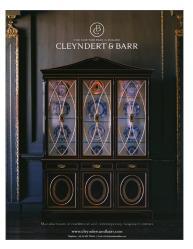
'We used BRIDGE as our main route to our Trade customers and have found it a valuable tool to expand our business'

Phillips & Wood



'BRIDGE is the ideal vehicle to generate website hits, high grade leads are guaranteed to follow each publication'

Mr Light



Christopher Wroy Introduction BRIDGE FOR DESIGN is the

BRIDGE FOR DESIGN is the only high end luxury interior design magazine that is delivered to interior designers, hotel specifiers and architects internationally.

The BRIDGE portfolio comprises of a beautifully presented quarterly magazine, digital editions, an affiliated website and regular e-mail newsletters.

BRIDGE FOR DESIGN has grown successfully over the past 12 years and grown substantially by maintaining a clear focus: To sell its advertisers products.

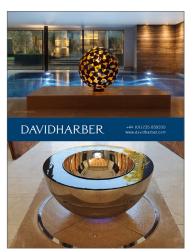


www.bridgefordesign.com









www.bridgefordesign.com

'Thank you very much for including us in your beautiful Summer issue. We're very proud to be advertising with BRIDGE. Great stories, great coverage, great company of advertisers, great magazine!'

Nathan Anthony

The Benefits

BRIDGE FOR DESIGN generates sales for its advertisers – a publication that connects suppliers to the interior design buyers.

It is cost effective. Just one good quality lead could easily pay for your advertisement.

It allows you to present your products and services, not just to the design world but to the people who employ the designers.

It has a digital issue that has links connecting each advertisement to the website generating extra traffic to the advertisers website.

It's exclusive. It reaches people other magazines do not. BRIDGE FOR DESIGN is sent to a select private mailing list worldwide, which is constantly being updated.

It stands out from the crowd – unlike many free publications, it provides a great presentation of luxury lifestyle brands and is viewed as being better quality than the leading paid glossy magazines.

Circulation

Our Database

1,000,000 More than 1m people* have seen a digital issue of BRIDGE FOR DESIGN in the past year.

275,000 Every quarter the BRIDGE FOR DESIGN print and digital issues are seen on average by 275,000 people worldwide.

225,000 BRIDGE FOR DESIGN monthly digital issue is e-mailed to more than 225,000 key decision makers on our database which is regularly updated.

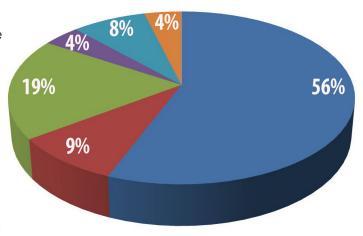
25,000 Copies of the quarterly print issue of BRIDGE FOR DESIGN are mailed directly to an exclusive controlled list which include interior designers, hotel specifiers, architects and other key industry figures in the UK, USA, Europe and more than 20 other countries world-wide including Russia and United Arab Emirates.

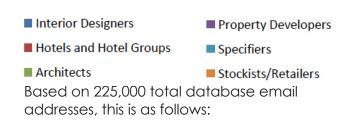
BRIDGE FOR DESIGN is represented at the world's major interior design shows including Decorex (London), Maison et Objet (Paris), The Milan Furniture Fair (Italy), and High Point, New York, Atlanta, Las Vegas and Dallas shows in the US.

* Source: issuu.com

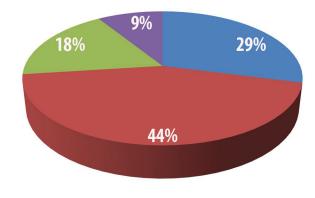


In the UK it is also on sale in leading newsagents and bookshops including **WH Smiths**.





127,500	Interior Designers
19,500	Hotels and Hotel Groups
42,000	Architects
8,500	Property Developers
18,500	Specifiers
9000	Stockists/Retailers





E-Newsletter

Generate quality sales leads by getting your message in front of our targeted e-mail database which is made up of: Interior Designers, Architects, Furniture Buyers and Hotel Specifiers

Our e-newsletters are proven to drive potential clients to your website – 10% of those who open a BRIDGE FOR DESIGN newsletter click through to the advertiser's website.

We pass on the details of those who clicked through to you - it is the cost effective way of generating valuable sales leads.

A customised solus e-shot which we can put together for you gives you up to 250 words and six images.

We split our database down into four main sectors:

UK and Ireland 65,000

US and Canada 100,000

Europe 40,000

Rest of World 20,000

A customised solus campaign to one of these sectors: £750 | \$1200 Add another sector for: £100 | \$160

Combine this with an advertisement in BRIDGE FOR DESIGN print and digital editions and you have the ultimate advertising campaign.

E-Newsletter Examples















www.bridgefordesign.com







Print issue advertisement rates

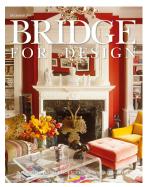
 Two Page Spread:
 £2950 | \$4700

 Full page:
 £1900 | \$3000

 Half page:
 £1400 | \$2200

 Quarter page:
 £750 | \$1200

A series discount of 20% for taking four issues – one full year







Digital issue advertisement rates

All Advertisers who place an advert in one of our print issues get one free inclusion into the monthly digital issue.

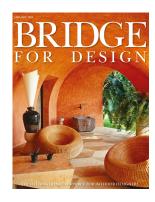
We offer full page advertising and our digital premium package offers you the opportunity to attach a video or sliding picture to your advertisement.

A Single digital edition full page:

£150 | \$240

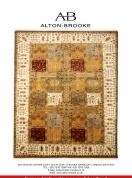
Digital Premium Package full page:

£225 | \$360









15,000+ The amount of unique visitors we recieve to our website per month*



The average number of people who link through to advertiser websites each month

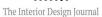


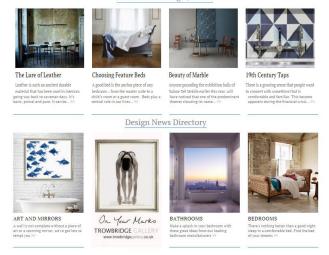
Rotating Banner

The rotating banner is 974 pixels x 361 pixels and sits under the menu of the page

Advertising Cost:

Home page: £700 | \$1,120 per Six Months £500 | \$800 per Six Months Inside pages:





Design News Directory







BEDROOMS



FARRICS

These adverts can be jpeg or gif format and should be less than 75KB file size

Advertisements Tiles

The Tile advertisements are 170 pixels x 300 pixels amongst our Design News tiles on the homepage

Advertising Cost:

Home page: £300 | \$480 per Six Months Inside pages: £200 | \$320 per Six Months



Hypnos



TROWBRIDGE GALLER

Catalogues

Catalogue Package

We will host your catalogue on our website as a digital page turner.

It will be linked to your website so that any of our readers who want to know more about your company will be able to click on the link which will take them to your website.

More than 100,000 readers* have seen copies of catalogues which are on our website in the last six months.

Cost of putting your catalogue on our website for 12 months: £350 | \$550

Premium Catalogue Package

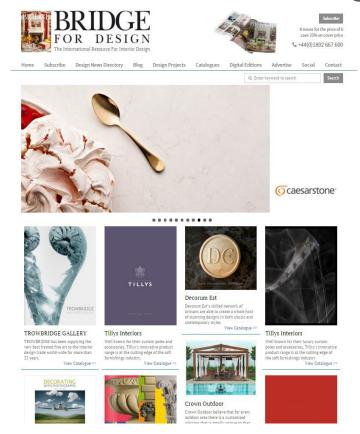
We will host your catalogue on our website as above but also: Include a sliding advertising banner promoting your catalogue on the catalogue page. Attach your catalogue to one of our monthly digital issues going out to 225,000 readers on our database. Promote your catalogue with a flash on the front cover of the digital issue it is attached to.

Give you a double page spread advertisement in the digital magazine it is attached to. Promote your catalogue in a group e-shot to 225,000 readers on our database.

Catalogue Premium package: £500 | \$800

*Source ISSUU.com

Catalogue Page









Paid Editorial Placements

Bridge For Design offers you the opportunity to promote your products through our Design News pages and regular features such as Fabrics, Bathrooms, Lighting, Outdoors and Rugs. For those placing an advertisement we offer a free insertion of a photograph and 50

accompanying words.

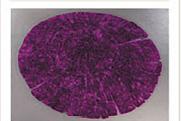
Space can be bought separately at £350 (\$560) per insertion.

All submissions are down to the editor's discretion based on suitability for inclusion.

design news



Take a former RAF engineer and the image of a lobster in its seaside pot and the end result is The Cornish Chair Company's Lobster Pot chair. Ten years in the making, the 25-legged chair is expertly crafted in kilndried American black walnut and is Creative Director, Richard Hooper's first design. T: + 44 (0)172 688 4428 www.thecornishchaircompany.com



Michaela Schleypen's latest creation for FRONT London is an evolution of her unique sculptural approach to rug design. The new Woodheart rug takes on the form of a cross-section of a 100-year-old oak tree. T: +44 (0)207 495 0740 | www.wearefront.com



Stuart Scott, in partnership with Brosley, has designed The Constructor, a chair that reflects both their passions for detail and precision, quality and comfort with a strong design edge. The Constructor is a "thinking chair' that will not only inspire those from whom it takes its foundations, but also those aspiring builders of a home. T: +44 (0)207 186 0060

www.broseley.com | www.stuartscott.co.uk



Design and hotelier maestros Tim and Kit Kemp, owners of Firmdale Hotels have launched their eigth hotel - The Ham Yard Hotel in the heart of Soho, London. The site had been vacant for over 40 years before the duo transformed it into an hotel with a distinctly urban village feel. Each of the 91 spacious bedrooms has been individually designed by Kit and feature her award-winning quirky British style defined by an innovative mix of colour, pattern, texture and art. T: +44 (0) 203 642 2000 | www.firmdalehotels.com



Timeless Chesterfields has handcrafted traditional Chesterfield furniture in their Lancashire workshop for over 30 years, Each piece is built by hand in a traditional time-honoured way using only the finest raw materials. T: +44 (0)120 436 8413 www.timelesschesterfields.com



Drawing on their successful careers in the textile industry, Richard Miles and Lincoln Austin of Miles and Lincoln have applied their considerable design talents to their collection of laser cut screens. These stunning screens come in a myriad of patterns, materials, finishes and shapes. They are equally at home in interiors and exteriors and lend an ethereal quality to landscape architecture projects. The team also offers a fully bespoke service to turn any client's vision into reality.



Advertisement packages

ADVERTISEMENT PACKAGES

Packages available for combined advertising both print and digital.

PLATINUM PACKAGE:

4 full pages in BRIDGE FOR DESIGN
4 full pages in digital issue
One year web advert spot banner home page
4 editorials in Design Inspirations both print/digital
Total £4500 / \$7200

GOLD PACKAGE:

2 full pages in BRIDGE FOR DESIGN 2 full pages in digital issues Six months spot banner 2 edits in Design Inspirations print/digital Total £2750 / \$4400



Advertisement deadlines

SPRING 2016

Published: February 29th
Editorial deadline: February 5th
Advertising deadline: February 12th

LONDON 2016

Published: April 18th
Editorial deadline: March 25th
Advertising deadline: April 1st

SUMMER 2016

Published: June 6th
Editorial deadline: May 13th
Advertising deadline: May 20th

AUTUMN 2016

Published: August 29th Editorial deadline: August 5th Advertising deadline: August 12th

WINTER 2016

Published: November 21st Editorial deadline: October 28th Advertising deadline: November 4th

For all advertising enquiries contact:

SALES DIRECTOR

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UK SALES

Simon Hemsley T: +44 (0)791 9375159 E: simon@bridgefordesign.com

US SALES

Shelba Cornelison T: +1 336869 2528

E: shelba@bridgefordesign.com